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**UTILITY PATENT APPLICATION TRANSMITTAL**  
(Only for new nonprovisional applications under 37 CFR 1.53(b))

Docket No. : 46894/FLC/W391  
Inventor(s) : Thilo Gabler  
Title : METHOD AND APPARATUS FOR INTERACTIVE ADVERTISING  
USING USER RESPONSES  
Express Mail Label No. : EL387001844US

**ADDRESS TO:** Assistant Commissioner for Patents  
Box Patent Application  
Washington, D.C. 20231

Date: August 7, 2001

1. ☒ **FEE TRANSMITTAL FORM** (Submit an original, and a duplicate for fee processing).
2. **IF A CONTINUING APPLICATION**  
☒ This application is a continuation-in-part of Patent Application Nos. 09/707,603, filed November 7, 2000 and 09/875,387, filed June 5, 2001.

Prior application information: Examiner to be assigned; Group Art Unit: 2162

— This application claims priority pursuant to 35 U.S.C. §119(e) and 37 CFR §1.78(a)(4), to provisional Application No. .

**APPLICATION COMPRISED OF**

**Specification**

16 Specification, claims and Abstract (total pages)

**Drawings**

9 Sheets of formal drawing(s) (FIGS. 1 to 9)

**Declaration and Power of Attorney**

- Newly executed  
☒ Unexecuted declaration  
— Copy from a prior application (37 CFR 1.63(d))(for continuation and divisional)

4. — **Microfiche Computer Program** (Appendix)
5. — **Nucleotide and/or Amino Acid Sequence Submission** (if applicable, all necessary)  
— Computer Readable Copy  
— Paper Copy (identical to computer copy)  
— Statement verifying identity of above copies
6. **APPLICANT(S) STATUS UNDER 37 CFR § 1.27**  
☒ Applicant(s) and any others associated with it/them under § 1.27(a) are a SMALL ENTITY

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**7. ALSO ENCLOSED ARE**

- ☐ Preliminary Amendment
- ☐ A Petition for Extension of Time for the parent application and the required fee are enclosed
- ☐ An Assignment of the invention with the Recordation Cover Sheet and the recordation fee are enclosed
- ☐ This application is owned by pursuant to an Assignment recorded at Reel , Frame
- ☐ Information Disclosure Statement (IDS)/PTO-1449
- ☐ Copies of IDS Citations
- ☐ Certified copy of Priority Document(s) (*if foreign priority is claimed*)
- ☐ English Translation Document (*if applicable*)
- ☒ Return Receipt Postcard (MPEP 503) (should be specifically itemized).
- ☒ Other Appendix A

**8. CORRESPONDENCE ADDRESS**

**CHRISTIE, PARKER & HALE, LLP, P.O. BOX 7068, PASADENA, CA 91109-7068**  
**Customer Number: 23363**

Respectfully submitted,

CHRISTIE, PARKER & HALE, LLP

By



Frank L. Cire  
Reg. No. 42,419  
626/795-9900

FLC/clc

**FEE TRANSMITTAL  
UTILITY PATENT APPLICATION**

**DATE: August 7, 2001**

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USER RESPONSES

**FEE DETERMINATION**

CLAIMS AS FILED					
	NUMBER FILED	NUMBER EXTRA	SMALL ENTITY RATE	LARGE ENTITY RATE	FEE
TOTAL CLAIMS	12 - 20	=	x \$9.00	x \$18.00	
INDEPENDENT CLAIMS	2 - 3	=	x \$40.00	x \$80.00	
MULTIPLE-DEPENDENT CLAIMS FEE			\$135.00	\$270.00	
BASIC FEE			\$355.00	\$710.00	\$355.00
TOTAL FILING FEE					\$355.00
List Independent Claims: 1 and 7					

**METHOD OF PAYMENT**

- ☒ Payment Enclosed: Check for \$355.00
- ☒ The Commissioner is hereby authorized to charge any fees under 37 CFR 1.16 and 1.17 which may be required during the **entire pendency** of the application to Deposit Account No. 03-1728. Please show our docket number with any charge or credit to our Deposit Account. **A duplicate copy of this sheet is enclosed.**

Respectfully submitted,

CHRISTIE, PARKER & HALE, LLP

By



Frank L. Cire  
Reg. No. 42,419  
626/795-9900